## **Frequently Asked Questions**

### What is ADSIDER LIVE?

ADSIDER LIVE is an 8-hour online programmatic conference with 20 industry thought-leaders broadcasting live from London, Munich, Tel Aviv, Kyiv, and other cities. The event includes 14 speeches, 2 panel discussions, online chat, and Q&A. You'll get the recordings of all speeches after the event.

#### When is ADSIDER LIVE?

ADSIDER LIVE takes place on May 21, 2020 from 10 AM to 6 PM (GMT).

#### How much does ADSIDER LIVE cost and what is included?

The early bird ticket costs €59. It includes unlimited access to content, real-time online discussions, recordings of all speeches after the event. Hurry up to register, as the early bird price is only valid until May 1.

# How do I get access to the online event?

You will get a confirmation email as soon as you pay for the ticket. We will also send you an email with your personal link to access ADSIDER LIVE one week before the event. The email will also have a detailed instruction on how to enter the virtual conference room.

# Who are the speakers at ADSIDER LIVE?

The ADSIDER LIVE speaker lineup is still being confirmed. As for today, we have Joanna Burton (Chief Strategy Officer at ID5), Benjamin Dick (Senior Director of Product at IAB Tech Lab), Julia Smith (The Digital Voice Founder), Elena Podshuveit (Chief Products Officer at Admixer), Alexander Schott (Founder and Independent Consultant at AdOps.Consulting), Ivan Fedorov (New Business Director at Admixer). Check back for the updates.

### What about offline ADSIDER CONFERENCE?

We've postponed our offline ADSIDER CONFERENCE to Autumn 2020. We'll post an update with the new dates and information as soon as the situation clears up, so stay tuned.

## What if I have additional questions?

Please send an email to <a href="mailto:conf@adsider.com">conf@adsider.com</a> or call us at +380975782964. We'll be glad to help!